Welcome!

Safety Net

Request for Proposal Workshop

We will begin in just a moment.

GREATER CINCINNATI FOUNDATION

Housekeeping Items

- This workshop is being recorded and will be posted on the GCF website

- Please mute your device

- Submit questions through the Zoom chat throughout the presentation

- There will be a Q&A session at the conclusion of the presentation

- Any outstanding questions will be responded to via email

Agenda

I. Introductions

II. GCF Grantmaking Overview

III. **Safety Net RFP Workshop**

IV. Next Steps

V. Q&A

Meet this RFP's Team

Tara Behanan
Program Officer

Isabella Frueh
Program Officer

Hannah Hilditch
Community Investments Coordinator

GCF Grantmaking Overview

year-around

Community Leadership

- Economic Mobility
- Affordable Housing
- Racial Justice

Mini-Grants for Kids

biennial

Request for Proposals

- Environmental Sustainability (July 2024)
- Safety Net (July 2024)*
- Educational Success (Jan 2025)*
- Arts & Culture (July 2025)
- Accessible Communities (Jan 2026)

Giving Circles

*renewal opportunity during off-year

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ABOUT   DONORS   **NONPROFITS**   ADVISORS   BUSINESSES   COMMUNITY STORIES   NEWS & EVENTS   GIVE NOW

Alignment Guide

The Alignment Guide serves as a tool to help organizations find out which funding opportunity is aligned to their projects.

As your community foundation, Greater Cincinnati Foundation invests in a more vibrant and equitable region, in part by grantmaking to our community partners doing the work. GCF has a variety of funding opportunities available, from concentrated investments in our Community Leadership areas, Requests for Proposals, Private Foundations and Donor Advised Funds. To better understand how your specific project is aligned with these funding opportunities, we developed a streamlined way to connect you to the right opportunity. By answering the questions in the alignment guide below, you will find out which funding opportunities are a potential match for the work of your organization. Once you receive your results, you will be directed to learn more about those opportunities to determine if your project is a good fit to apply for funding. For best results, we recommend completing the guide with one project in mind.

Is your organization based in or does it benefit our eight-county service area: Hamilton, Warren, Butler and Clermont counties in Ohio, Campbell, Boone and Kenton counties in Kentucky and Dearborn County in Indiana? *(Required)*

○ Yes
○ No

Safety Net
Request For Proposal (RFP)
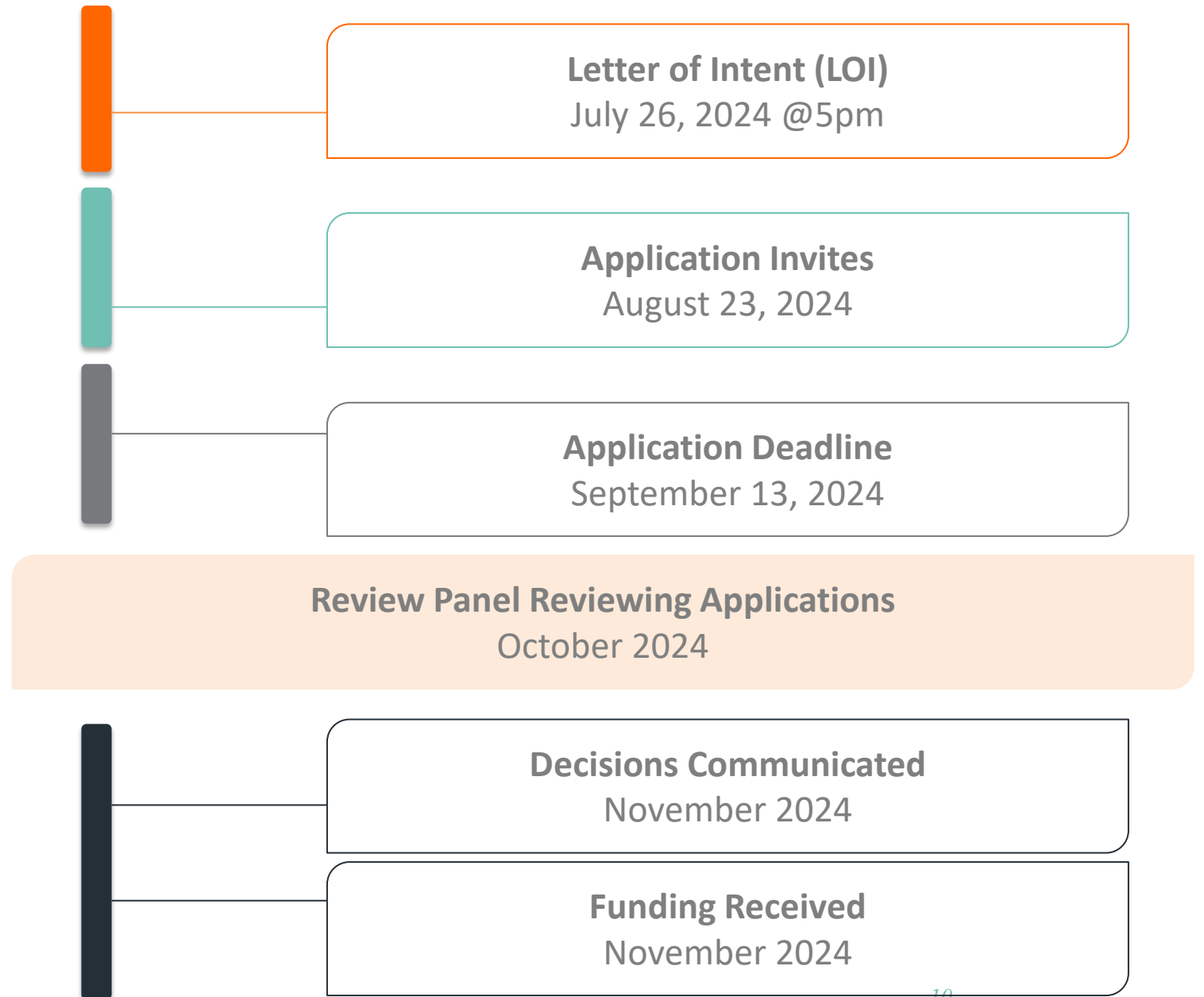### Info Session & Application Workshop

Safety Net RFP Overview

Generous Donors Designated Funds
$800,000

Request up to
$50,000

Minimum
16
Grants

The Timeline

Letter of Intent (LOI)
July 26, 2024 @5pm

Application Invites
August 23, 2024

Application Deadline
September 13, 2024

Review Panel Reviewing Applications
October 2024

Decisions Communicated
November 2024

Funding Received
November 2024

The Funding Focus

Purpose:

Ensure that all people in our region have access to food, shelter, as well as increased access to well-integrated, trauma-informed mental and behavioral health services.

Ensure that all people in our region have access to food, shelter, as well as increased access to well-integrated, trauma-informed mental and behavioral health services.

What does it mean to increase availability and accessibility?

What is included in well-integrated, trauma-informed care?

What outcomes would align with this funding focus?

Use of Funds

May Be Awarded For:

- Support, expand or strengthen existing programs
- Capital improvements
- Launch new program
- Build organizational capacity
- General operating support

May <u>Not</u> Be Awarded For:

- Campaigns
- Capital Campaigns
- Special Events

Criteria

I. 501(c)(3) status or government agency*

II. Serves / Based in one the 8 Counties: *Hamilton, Butler, Warren, Clermont, Boone, Kenton, Campbell, and Dearborn*

III. **Preference will be given to:**
- **Racial Equity Lens**
- Proposals with clear and measurable outcomes.
- **Partnerships, Collaboration, and alignment with community-wide efforts**
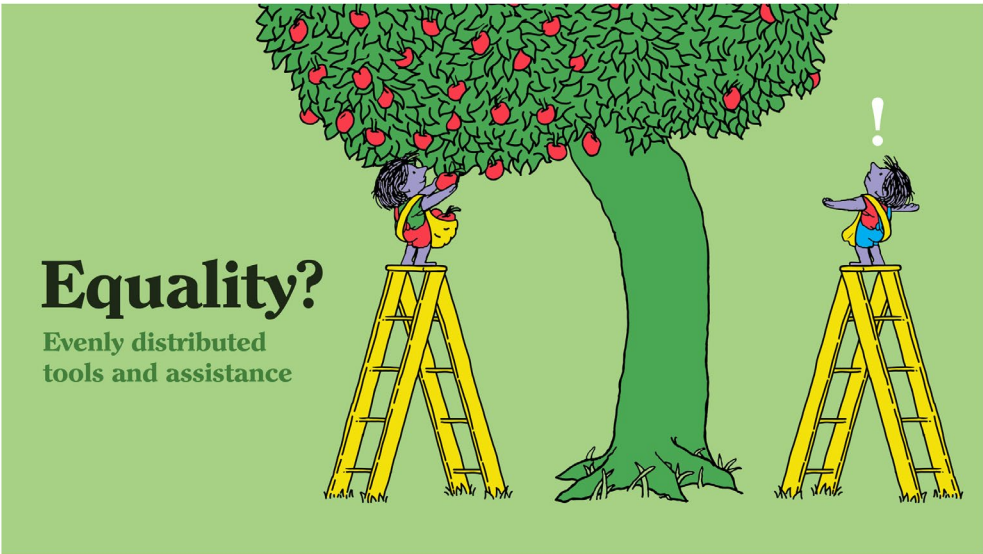- Demonstrated insights from past results
- **Asset-based Approach**

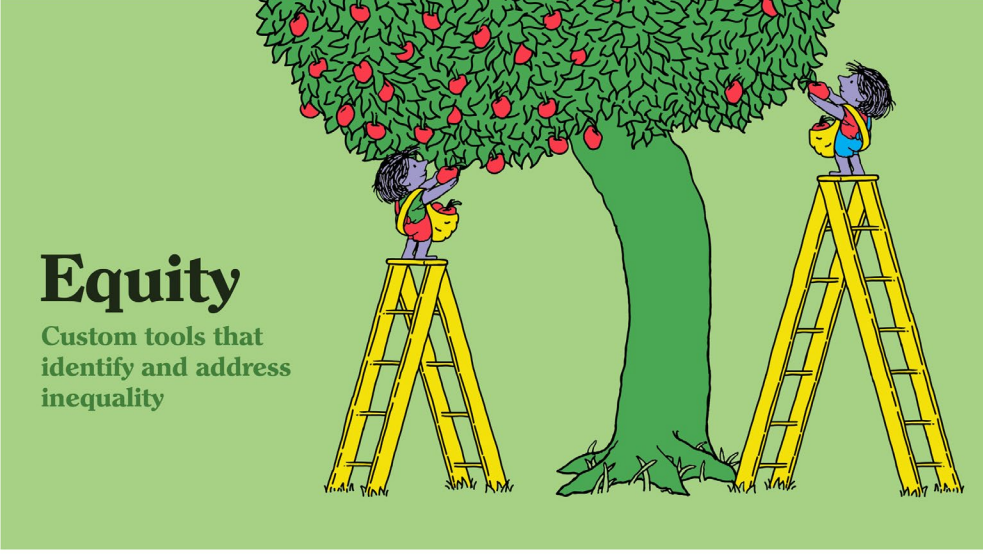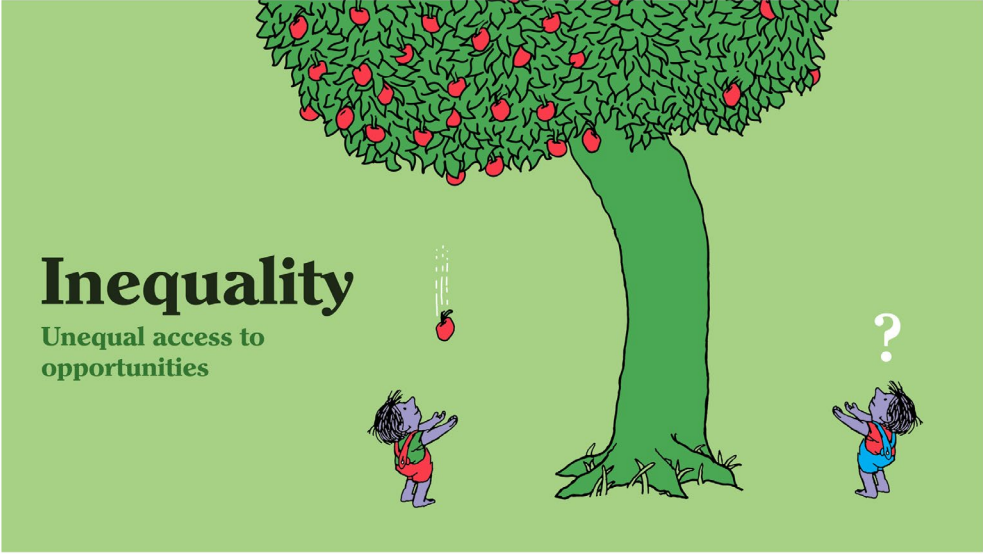*utilizing a fiscal agent is allowed

Fiscal Agent

What is a fiscal Agent?

"A fiscal agent/sponsor is a nonprofit organization that provides fiduciary oversight, financial management, and other administrative services to help build the capacity of charitable projects."*

Racial Equity Lens

By @lunchbreath (Tony Ruth)
Based on Shel Sliverstein's *Giving Tree*
For John Maeda's 2019 Design in Tech Report
Updated Juneteenth 2020 by @bethebreeze

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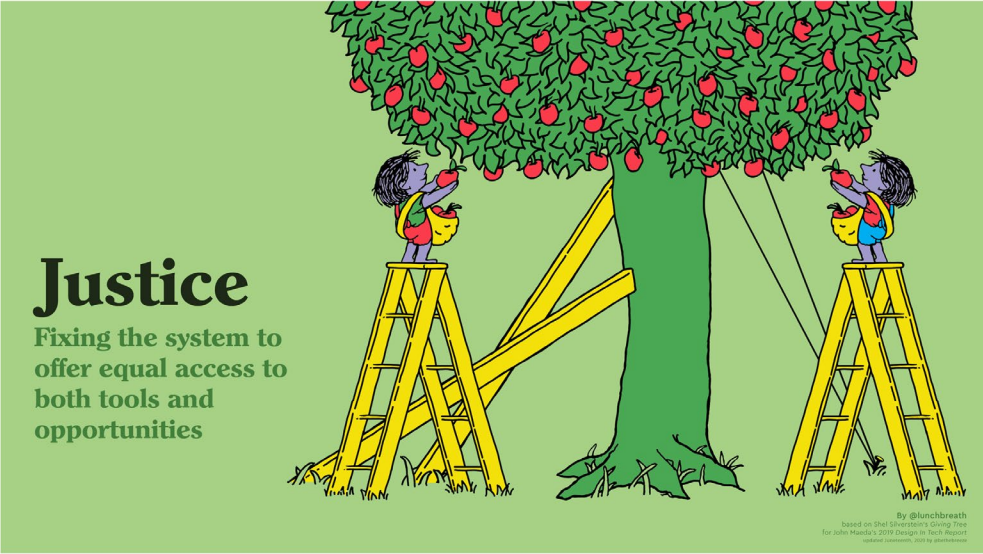
Racial Equity Approach

A racial equity lens is an approach that involves many components including:

❑ Disaggregating and analyzing data and information by race and ethnicity,

❑ Understanding disparities and learning why they exist,

❑ Looking at problems and their root causes from a structural standpoint,

❑ Naming race explicitly when talking about problems and solutions

Example

❑ Disaggregating and analyzing data and information by race and ethnicity,

❑ Understanding disparities and learning why they exist

Weak // Lacking

Our organization CEO, Ms. Name, is Black, 95% of our staff are BIPOC, and 87% of our participants identify as Black or of color. The majority of our audience identified as Black or of color, and our organization neighborhood is located with a majority of resident who identify as Black or of color. Ms. Name is builds out the org's programming.

Strong // Compelling

Our organization seeks to create a diverse, inclusive, equitable, and anti-racist organization that actively identifies and opposes racism; this extends beyond our walls and into projects, efforts, and initiatives where we can advance anti-racist movements. Ownership, leadership, and investment in racial equity are expected.

For over 35 years, our organization has served the region as a trusted partner to underrepresented communities, including families of color. We partnered with *Going Forward* to develop its Racial & Cultural Equity Assessment as one of three organizations to pilot the tool. We have collaborated with All-In Cincinnati and strategically works with minority-owned businesses. We operate a Cultural Inclusion Committee comprised of agency staff and a BIPOC Affinity group for staff members of color. Our staff continue to attend Racial Equity Matters sessions through the GCF.

Our organization "bakes in" Racial Equity throughout the organization, including how data is collected and analyzed.

Partnership & Collaboration // Community Voice & Engagement

How does your organization involve the communities you serve?

- Does your organization involve community members in the organization's decision making or programming?

- Do you have community members with lived experience on your staff or board?

- Does your organization collect feedback from those that are served?

Asset-Based Approach

Strengths of the Community

Build on Community Assets

Asset-Based Framework

Reflected in Tone

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SMART Outcomes

Goals // Performance Measures

S Specific *What are you trying to achieve?*
- Inspirational
- Both shorter –and long-term goals

M Measurable *What does success look like?*
- Concrete & measurable (include a target #/rate)
- Stronger if included outcomes (not just outputs)
- Align with past results

A Achievable *Is the goal obtainable?*
- Set realistic goals that are challenging but achievable

R Relevant *How does this goal align with your program?*
- Ensure the goal serves a relevant purpose

T Time Bound *What is the timeframe of these short or long-term goals?*
- Outline the steps with a projected timeline/schedule

Outputs vs. Outcomes

The difference between an output and outcome is impact

Example 1:

- **Program:** Access to Mental Health Services

- **Output:** 53% will report having better or excellent health

- **Outcome: By Fall of 2025** 40% of participants will develop tools to manage their mental health and improve stability in at least one area of life, (i.e., housing, employment, or social relationships)

Outputs vs. Outcomes

The difference between an output and outcome is impact

Example 2:

- **Program:** Emergency Shelter Needs at the Transition House

output	outcome
• 100% of our clients will receive case management support services.	• 50% of individuals receiving case management support will gain financial and permanent housing stability.

Next Steps

RFP Submission & Process

Submitting the Letter of Intent

Proposal Submissions must be submitted through Foundant.

1st Log on to Foundant: www.gcfdn.org/rfp (link found in the RFP PDF document, as well)

Existing organization account + Existing user account
➢ Log-in using your credentials

Existing organization account + No user account
➢ Contact werisetogether@gcfdn.org to receive your log-in credentials. Do NOT create another organization account!

No organization account + No user account
➢ Select "Create new account" and follow the prompts

Not sure? Contact werisetogether@gcfdn.org

LOI Deadline
Friday, July 26, 2024

Greater Cincinnati Foundation   👥 Hannah Hilditch ▾

🏠   📄 APPLY   🕘 ORGANIZATION HISTORY   ROLE (APPLICANT) ▾

Applicant Dashboard
Greater Cincinnati Foundation

Organization Contacts!
Please review your contacts and let jennifer.geisheimer@gcfdn.org know if anyone should be deactivated and please confirm your Executive Director/CEO is correct. To review Contacts, click on Organizational History at the top of your Dashboard page and then click on the Contacts tab. Also, please make sure your Organization info (ie - address, main phone number, website, etc) is correct. You may change by clicking on the Edit button.

Active Requests ⓪   Historical Requests ①

ⓘ You do not have any Active Requests. Click Apply to begin the application process.

2nd Once you have logged on, select "Apply" for the GCF Responsive Application (top left)

GCF Responsive Application   Accepting Submissions from 06/13/2024 to 08/09/2024   **Apply**

For use in responding to a targeted Request for Proposal published by Greater Cincinnati Foundation.

👁 Preview   ➤ Send to GrantHub   ⓘ

3rd Select "Apply" on the GCF Responsive Application

Request Basics

Request Category*

Choose one:
- ○ Educational Success RFP
- ○ Environmental Beautification RFP
- → ○ Safety Net RFP
- ○ Vibrant Arts & Culture RFP
- ○ Accessible Communities

4ᵗʰ Begin filling out the LOI.
Don't forget to select the correct "Safety Net RFP" as the Request Category.

5ᵗʰ Don't forget to hit SAVE after you make changes to the LOI and hit SUBMIT when your LOI is completed!
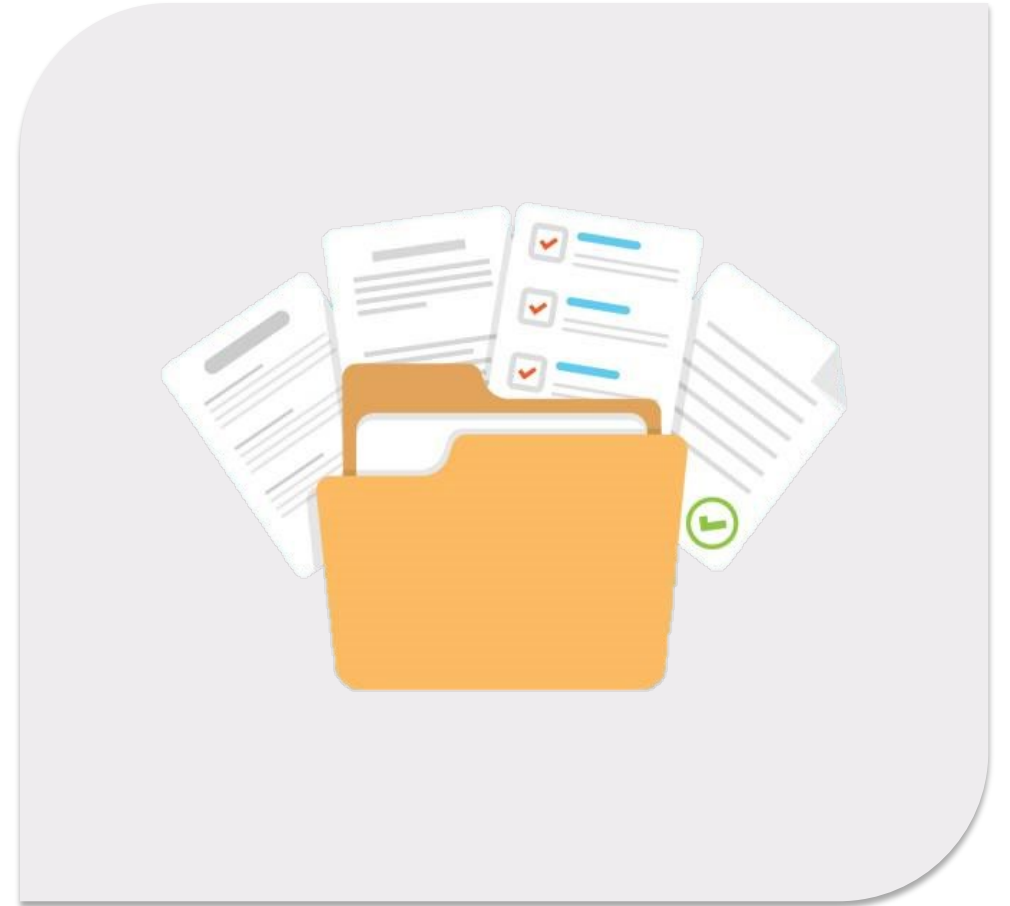
Save LOI   Submit LOI

If selected to submit a full Application

Required Documents:

1. Most recent audit or 990

2. Income statement and balance sheet (two years of data as up-to-date as possible)

3. Project budget

4. Organizational demographics

Application Deadline:

Friday, September 13, 2024

Fiscal Agent

Expectations when using a fiscal agent.

Individuals/organizations that do **not** have 501(c)3 status may submit a LOI/application in partnership with a fiscal agent.

If partnering with a fiscal agent, you are also required to submit the fiscal agent's:

- Name, EIN, and main contact information

- Their income/balance sheet or audited financials for two years

"A fiscal agent/sponsor is a nonprofit organization that provides fiduciary oversight, financial management, and other administrative services to help build the capacity of charitable projects."*

*"Fiscal Sponsorship of Nonprofits", National Council of Nonprofits

If Funded // Follow-Up Reporting

6 Month Check-In
May 2025

Final Follow Up
November 2025

- Learnings (any changes/pivots?)

- Basic numbers

  - Numbers served

  - Dollars leveraged

- Project Specific Measures

  - Project specific measures should be specific outcomes of the program.

- Storytelling

Tips & Tricks

- RFP and <u>FAQs</u> are your primary guide.

- Your application is the primary means of expressing your work to the review panel.

- Make sure to provided and/or attach all required materials.

- After submission, changes to the application are challenging.

- GCF staff welcome invitations to regularly scheduled learning events throughout the year, such as open houses and community stakeholder meetings.

- GCF staff will do our best to respond in a timely manner throughout the process. Last minute calls are hard to address.

Q & A

Thank you for your important work.
We look forward to learning from you!

Contacts

Tara Behanan
Program Officer
Tara.Behanan@gcfdn.org

Hannah Hilditch
Community Investments Coordinator
Hannah.Hilditch@gcfdn.org

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